

# Media Studies

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## A Level



### Entry Requirements

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Grade 4 in GCSE English Language **and**  
Grade 4 in GCSE English Literature

### Course Overview

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The course aims to develop your understanding and knowledge of the mass media. This includes areas such as advertising, publishing and film along with newer web-based media. You will be given the opportunity to create real media productions, such as the trailer for a new film or pages from a magazine. This will combine with a study of media production and media theory. See for yourself why this is the fastest growing subject at A Level.

### Exam Information

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Duration: 2 years

Exam Board: WJEC/EDUQAS

Contact: Ms Yiannopoulos/Ms Rendle

The A Level is made up of three units:

- \* Component 1– Media Products, Audiences and Industries (Exam Unit) 35% of the total A Level
- \* Component 2-Media Forms and Products in depth (Exam Unit) 35% of the total A Level
- \* Component 3-Cross Media Production (Coursework unit) 30% of the total AS Level

Component 3 is internally assessed and externally moderated.

### Qualification Gained

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A Level in Media Studies

### Career Opportunities

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A Level Media Studies provides you with many of the skills needed for university and is recognized as a valuable qualification by most universities and institutes of Further Education. It will make you an aware and discerning user of the media.

This course may be beneficial for anyone who is interested in the following career paths: Journalism, Film making, Editing, Marketing, Advertising, Web design and Interactive.