

Travel & Tourism

BTEC Level 3 National Certificate/ Extended Certificate



Entry Requirements

Grade 4 in GCSE English Language **or** GCSE English Literature **and**
Pass in BTEC First Award in Travel and Tourism (or equivalent)

Course Overview

These qualifications have been designed to provide an all-round introduction to the travel and tourism sector for those who wish to further their careers in one of its many connected industries, including retail travel, visitor attractions, and accommodation, transport and tour operations.

You will discover how important the travel and tourism industry is to the UK Economy, develop skills needed to interpret and analyse statistics, investigate the features and appeal of global destinations and explore ways of managing the customer experience and develop customer service skills.

Exam Information

Duration: 2 years

Exam Board: Pearson

Contact: Mr L Wootten

Year 1: Unit 1 - The World of Travel and Tourism (Externally assessed)

Unit 3 - Principles of Marketing in Travel and Tourism

Year 2: Unit 2 - Global Destinations (Externally assessed unit)

Unit 9 - Visitor Attractions

Qualification Gained

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Career Opportunities

Careers in the Travel and Tourism industry. The fastest growing economic sector in the UK economy. 9.6% of all UK jobs, with total of 3.1 million workers are employed in the travel and tourism sector. Degree courses in Travel and Tourism.

Subject Links

Geography, Languages, Environmental Science, Sociology, History, Law, Business Studies.