

Year 12 Overview	Half Term One (Autumn)	Half Term Two (Autumn)	Half Term Three (Spring)	Half Terms Four (Spring)	Half Term Five (Summer)	Half Term Six (Summer)
Scheme of Work	Component 1 Section A&B: Advertising and Marketing Component 1 Section B: Film	Component 1 Section A: Newspapers	Section B-Magazines – Mainstream and Alternative Media plus music videos with some production work too	Revision plus intro to coursework production	Component 3 coursework production	Component 3 coursework production
Aim	To be able to analyse an advertising and film media text and apply codes and conventions	To be able to analyse a newspaper text and apply codes and conventions	To be able to analyse magazines and apply codes and conventions	To be able to analyse an advertising and film media text and apply codes and conventions	To be able to apply prior knowledge when planning and creating a media production	To be able to apply prior knowledge when planning and creating a media production
Suggested Resources	-Lesson PowerPoints on the CRL -Eduqas media studies A level website -Semiotics P60-65 media studies A level year 1 book -Representation P68-70 media studies A level year 1 book -Hand-outs on advertising and media language print 88-89 -BBFC P90 (media course book)	-Lesson PowerPoints on the CRL -Eduqas media studies A level website -Times and the Mirror P103 (media course book)	-Lesson PowerPoints on the CRL -Eduqas media studies A level website -P158 (media course book) -P172 (media course book) -P159-164 (media course book)	-Lesson PowerPoints on the CRL -Eduqas media studies A level website	-Lesson PowerPoints on the CRL -Eduqas media studies A level website	-Lesson PowerPoints on the CRL -Eduqas media studies A level website
Assessment Objectives	Media language Representation Contexts (Section A) Audiences (Section B)	Industries (Section A and B)	Media language Representation Media Industries Contexts Media Industries Audiences (Section B)	Media language Representation Contexts (Section B)	Pre-production Production Post production	Pre-production Production Post production
Suggested Assessment Title	Baseline assessment with the question based on representation of an unseen and seen text	An industry and audience exam question based on newspapers, with theory	An audience exam question based on magazines	A music video exam question based on a set text	Statement of aims based on the coursework title they have picked	Statement of aims based on the coursework title they have picked